

# Vân Anh (Hayley) Trương

EMAIL  
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An experienced designer who loves minimal, clean, and thoughtful designs. Searching for a graphic designing role in a collaborative team.

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LINKEDIN  
@truongvananh211

## SKILLS

Graphic Design ♦ Web Design ♦ Illustration  
Problem Solving ♦ Video Editing ♦ Learning Agility

## WORK EXPERIENCE

### Graphic Designer @ **Ginkgo T-shirts**

MARCH 2024 – PRESENT

- ♦ Create illustrations and graphics following the fashion brand's style: minimal, clean, sometimes quirky and colorful.
- ♦ Work with suppliers to develop branded products such as stationery and souvenirs.
- ♦ Create mockups, banners, and collaterals for internal use and marketing activities.

### Graphic Designer @ **Planta Creative Studio**

JULY 2023 – MARCH 2024

- ♦ Sole graphic designer and illustrator for a multi-cultural creative studio, worked on brand identity projects, posters, menu design, web design.

### Designer & Marketer @ **Union Design Co.**

JUNE 2021 – JANUARY 2024

- ♦ Designed the brand identity, website, and other marketing collaterals.
- ♦ Play an active role in customer relationship management and support the technical teams communicate with clients.

### Graphic Designer @ **Freelance**

AUGUST 2020 – PRESENT

- ♦ Designed product catalogs, magazine ads, banners, and social media graphics for Lusive Decor ([Interior Design, US company](#)).
- ♦ Editorial design of a patient education book for [HCMC Hospital of Dermato Venereology](#).
- ♦ Other works include: HTML email design, web layout design, brand identity and packaging, [working directly with international clients from the US and Europe](#).

### Graphic Designer @ **MOT (SMM Agency)**

AUG 2020 – JUL 2022

- ♦ Created web layouts, social media designs, and article banners for Gumo Skin ([Skincare](#)).
- ♦ Designed social media graphics for [Dairy Queen \(F&B\)](#) and [Ghét Âu \(Service\)](#).
- ♦ Performed other design work for businesses in [consumer goods, construction, law, finance, and e-commerce](#).

## EDUCATION

### Diploma in Multimedia @ **Arena Multimedia**

2020 - 2022, GRADUATED WITH DISTINCTION

- ♦ Led a team of four to successfully complete a comprehensive, conceptual UX / UI mobile app project, PLAT (Jan to Mar 2022).
- ♦ Led multiple group projects as team leader, ranging from class assignments to final semester projects (branding identity and web design).

## TOOLS

- ♦ Photoshop, Illustrator, InDesign
- ♦ Figma, HTML, CSS
- ♦ Project Management (Notion, ClickUp)
- ♦ Premiere Pro, After Effects
- ♦ CMS (Wordpress, Wix)

## LANGUAGES

English ♦ FLUENT IN BOTH SPEAKING AND WRITING  
Vietnamese ♦ NATIVE